

Krasta City Ltd COOKIES POLICY

Krasta City Ltd (hereinafter – **KRASTA CITY**), legal address: Kārļa Ulmaņa gatve 2, Rīga, LV-1004, phone: +371 67 133 177, e-mail: info@hepsor.lv, hereby undertakes to ensure site visitor (hereinafter – **Visitors or you**) private information safety and protection of rights while using our Web site www.krastacity.lv (hereinafter– **Site**) and the content thereof.

This Policy, as well as our Privacy Policy explains the factual and legal circumstances of data processing (data receiver categories, data subject rights, data transfer to third party countries, automated decision-making, including profiling, etc.).

I. GENERAL INFORMATION ABOUT COOKIES

The KRASTA CITY Site uses cookies. Cookies allow personalizing the Site according to your preferences, improve browsing and the use of our Site.

What are cookies?

Cookies are small text files that are sent to your computer or mobile device during web site visits and saved by the web site on your computer or mobile device when you open the web site. During every following visit, cookies are sent back to the original homepage or another homepage that recognizes the cookie. Cookies operate as the memory for the specific homepage, allowing it to remember your computer during following visits – cookies can also remember your settings and improve user experience. Get additional information about cookies and managing or deleting them at www.aboutcookies.org.

II. PURPOSE AND SCOPE OF USING COOKIES

Purpose of using cookies

By using cookies, KRASTA CITY aims to:

- ensure effective and safe operation of the Site;
- improve Site operation; by monitoring the use of cookies, KRASTA CITY can improve the Site's electronic service capacity, improve the existing services, improve functions, and analyse capacity whenever you visit our Site from other sites, devices or equipment;
- recognise recurring Site Visitors (this helps in showing Visitor-appropriate information by personalizing it for individual consumer needs);
- analyse your habits to ensure a comfortable and efficient Site experience that is relevant to your needs and expectations, ensuring, for instance, that you can easily find everything you're looking for;
- measure the flow of data and information sent to the Site (KRASTA CITY uses cookies for collecting statistical data on the number of Site user visits);
- develop statistics which allow to understand how our Site is used, which helps to improve its structure and content;
- save user session (after log-in) which allows avoiding the need to log-in to every service sub-site.

Cookies allow saving the following data by the Site:

- log-in data (logged-in device IP address, log-in time);
- browser type;
- Site browsing data (which pages you visited, what kind of information and news interests you).

III. COOKIES USED IN THE SITE

The KRASTA CITY web site may include the following types of cookies:

1. required (mandatory) cookies which enable using the services available on the web site, such as cookies authentication, which is needed for service authentication within the website;
2. analytical (marketing and statistical) cookies, such as Google Analytics, Google Tag manager, Gemius, Facebook pixel, which enable compiling information about the use of Internet sites; functional cookies allow to remember user settings and personalize user interface, like the chosen language or user location, font size, site view, etc.
3. Content creation platforms, such as YouTube, Vimeo etc., allow us to ensure your audio, video and other content while using these platforms.

An example for one of such programs, its goal and intended process to ensure the relevant company does not receive information about your activities, is provided below.

Google Analytics

Cookies by the “*Google Analytics*” program developed by “Google Inc” are installed on the Site. The goal of using “*Google Analytics*” cookies is to improve the Site content and personalize according to the user’s needs. Find out more about the Terms and Conditions of using the “*Google Analytics*” service on the web site <http://www.google.com/analytics/terms/us.html>.

If you don’t want KRASTA CITY to have access to information about your activities on the Site, you need to activate the Google Analytics Opt-out Browser Add-on (<https://support.google.com/analytics/answer/181881>). This add-on will contact Google Analytics JavaScript (ga.js) and signal that data on the visit of the relevant Internet site cannot be sent to “Google Analytics”.

IV. COOKIE DECLARATION

KRASTA CITY uses cookies to personalize content and ads, ensure social media functionality and analyse our data flow. Information about how you use our site is also shared by KRASTA CITY with its social media, marketing and analysing partners who may combine it with other information provided to them or collected by them when you use their services.

All KRASTA CITY cookies can only be used with your prior consent. You can consent to the use of cookies by clicking on “I Accept” in the pop-up cookie bar at the bottom of the Site.

Please note that required cookies are essential for using the Site, therefore the use of these cookies does not require user consent. By clicking on “I Do Not Accept” or disabling cookies, the user will not be able to fully and comfortably use all functions provided by the KRASTA CITY homepage.

You can withdraw your consent at any moment according to the procedure set forth under the following section of this Policy.

V. DISABLING AND BLOCKING COOKIES

You can control and delete cookies as you wish. Learn more here: www.aboutcookies.org. You can delete all cookies on your computer, and most browsers can be set to block downloading cookies onto

your computer. However, in that case you will need to manually adjust your settings every time you visit our Site, and there is a chance that some services and functions will not work properly.

Blocking cookie download or deleting cookies deactivated some of the functions on our web sites, especially those where log-in is required. Disabling cookies does not affect the ability to read or view the content on our web sites, except wherever log-in is required.