

**Krasta City SIA
PRIVACY POLICY**

The objective of the privacy policy of Krasta City SIA is to provide you with the information on the legal and actual conditions of your personal data processing, namely, information on the purpose and scope of personal data processing, data protection, as well as other information regarding the processing of your personal data. If you have any questions on your personal data processing, do not hesitate to contact us by using the contact information indicated in this Privacy Policy.

I. Controller and Contact Information Thereof

1.1. Personal data processing controller is **Krasta City SIA** (hereinafter – KRASTA CITY), Kārļa Ulmaņa gatve 2, Rīga, LV-1004, tālr. +371 67 133 177, e-pasts: info@hepsor.lv.

II. THE PURPOSES AND LEGAL BASIS FOR YOUR DATA PROCESSING

2.1. The purposes for personal data processing are as follows:

- 2.1.1. Marketing, offer, mediation, provision and development of various residential property services;
- 2.1.2 Implementation of the legitimate interests of KRASTA CITY and its customers: elimination of unsubstantiated financial risks for the commercial activity; administration of payments; improvement of services and development of new services, including by means of customer satisfaction surveys;
- 2.1.3. Marketing and Market research;
- 2.1.4. Marketing (analysis, profiling, performance of segmentation and statistics for the reaching of aforementioned objectives).

2.2. The purposes of data processing, indicated in Section 2.1. of the Privacy Policy are indicative in nature and personal data may also be processed for such directly unstated purposes that are closely linked to previously indicated purposes and are required for the purposes of the enforcement of the requirements of regulatory enactments.

2.3. KRASTA CITY shall process your personal data on the basis of the following legal grounds:

- 2.3.1. In accordance with clear, free and explicit consent provided by you as a data subject;
- 2.3.2. Data processing derives from your contractual liabilities or data processing is required on the basis of your request as a data subject, in order to conclude a respective contract;
- 2.3.3. Data processing is required to perform a legal duty that applies to KRASTA CITY;
- 2.3.4. Data processing is required for the enforcement of the legal interests of KRASTA CITY or a third party.

III. TO WHOM WE TRANSFER YOUR DATA

Categories of personal data recipients: data subject, KRASTA CITY and personnel authorised by them, co-operation partners and processors of KRASTA CITY, central government and municipal institutions in the cases provided for by the regulatory enactments.

IV. IS YOUR DATA TRANSFERRED TO THIRD COUNTRIES OR INTERNATIONAL ORGANIZATIONS

4.1. KRASTA CITY does not intend to forward personal data to third countries, namely, outside the EU and EEA countries or to international organisations.

4.2. Adoption of automated decisions is not practised at KRASTA CITY.

V. HOW YOUR DATA IS STORED

5.1. KRASTA CITY shall store personal data no longer than required for the reaching of the respective objective of personal data processing, as well as to implement the requirements provided for by the regulatory enactments (for instance, the law "On Accounting"). Upon the reaching of the purpose of personal data processing, we will destroy Your data.

5.2. Storage of your personal data for a longer period may be performed only in the event, where:

- 5.2.1. It is required by us to ensure the protection of our rights due to claims, complaints or requests;
- 5.2.2. A grounded suspicion on illegal activities that require the performance of investigation exist;
- 5.2.3. Your data are required for the appropriate investigation of a dispute or a complaint.

VI. YOUR RIGHTS

6.1. You are entitled to access your personal data; to request to correct and erase them; to limit processing of the data; you are entitled to transferability of the data; you are entitled to object to the processing of your personal data and not to be a subject of automatic processing (profiling).

6.2. You are entitled to recall the consent to data processing that you have given to us at any moment. The recall of consent does not affect the legality of the processing of personal data that has been performed on the basis of your consent given prior to recalling thereof.

6.3. If you believe that we are processing your data in violation of the requirements of the regulatory enactments that govern personal data protection, we invite you to apply directly to us.

6.4. If you are not satisfied with the answers provided by us and substantiation thereof or if we, in your opinion, fail to perform the required actions, you will be entitled to submit a complaint to a supervising institution, which, in Latvia, is *Data State Inspection* (www.dvi.gov.lv; Blaumaņa iela 11/13-15, Rīga, LV-1011).

VII. DO YOU HAVE TO PROVIDE DATA?

7.1. The obtained personal data are used for the provision of the respective services and for the reaching of the purposes determined by KRASTA CITY to the degree required, in accordance with the

requirements of the regulatory enactments. In the event, where personal data are not provided, KRASTA CITY shall have no legal basis to provide the respective service to the data subject.